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Rochester Small Business Awarded 7th Inc. 5000 Honor

One of America's fastest growing companies after continued investments

ROCHESTER, N.Y., MONDAY, AUGUST 17, 2021 – For the 7th time, Rochester-based Brite made the Inc. 500/5000 list, ranking 4975. This honor makes it one of the fastest growing companies in America.

First awarded in 2011, the continued accolades support Brite's growth and dedication to investments in operations, people and services.

[Justin Smith](#), Brite's President and COO commented. "This year's award truly highlights our belief in investing back into the business, especially in uncertain times, like during the COVID-19 pandemic. I'm happy to say that Brite remained focused and saw continued growth, as highlighted by the Inc. 5000 award, an honor that I'm thankful to be recognized for, and especially for the 7th time."

Notable investments in 2020 are Brite's new Network Operations Center (NOC) and Security Operations Center (SOC), both headquartered in Victor, NY.

The NOC provides IT support small-to-medium sized businesses through the [BriteStar managed IT service offering](#). For enterprise companies, Brite's SOC proactively monitors environments, detects the real threats and takes swift action to quickly remediate cyberattacks through BriteProtect managed cybersecurity services.

To support the business expansions, Brite also added seven talented individuals across business units. Co-op programs and recruitment efforts with local colleges highlights the skillset and talent of young IT and security professionals and keeps those resources in town.

"Every day, no matter what was going on around us, the Brite team works tirelessly to match organizations of all sizes including hospitals, SMBs, educational institutes, financial institutes, enterprises and public safety entities with the right technology they needed to get the job done," stated Smith. "I am proud of the work everyone did in 2020 and continues to do in effort to support our communities."

About Brite

People and technology are at the core of everything we do. The Brite team is committed to proactively protecting communities and organizations through innovative technology solutions delivered by our talented team. We recommend thoroughly evaluated industry-leading technologies and pair them with proven processes to assist our clients ineffectively achieving their goals and objectives. At Brite, **good enough is never enough.**

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