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Brite Donates Tablet Computers to Rochester Regional Health to Support Coronavirus Crisis Response

ROCHESTER, N.Y., Monday, March 31, 2020 — During times of unrest, the Greater Rochester community rallies. Brite, a Rochester based IT solutions integrator, has donated semi-rugged tablet computers to be used in the triage points for Rochester Regional Health (RRH).

RRH has created triage points throughout the community to stop the spread and slow the surge in COVID-19 related tests and hospitalizations. To ensure effectiveness, the new locations needed the proper technology to access critical medical information, records and enter appropriate data.

Consumer grade computers don't last and are not reliable in the harsh environment typical in healthcare. The donated semi-rugged computers are light weight and are specifically designed to withstand drops, frequent disinfecting and the mobile needs of healthcare professionals.

"Rochester Regional Health and our community needed something that Brite is uniquely able to deliver," stated Justin Smith, President and COO of Brite. "I am happy to provide these devices to support those on the front lines of the COVID-19 pandemic. We understand the role technology plays to assist in delivering the quality care RRHS is known for. Mobile tablets also minimize the overall virus exposure to the healthcare professionals."

"Rochester Regional Health is beyond grateful to the Brite team for their generosity and swift action," stated Bridgette Wiefing, SPV/Primary Care and Advanced Solutions at Rochester Regional Health. "We are humbled by the outpouring of community support from local business like Brite who have answered the call."

The donated devices have been delivered to the Reidman Health Center and will be put to use immediately.

About Brite

People and technology are at the core of everything we do. The Brite team is committed to proactively protecting communities and organizations through innovative technology solutions delivered by our talented team. We recommend thoroughly evaluated industry-leading technologies and pair them with proven processes to assist our clients in effectively achieving their goals and objectives. At Brite, **good enough is never enough.**

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