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## Brite Named a Rochester Top Workplace

Now, three-time winner after employee surveys

ROCHESTER, N.Y., SUNDAY, AUGUST 2, 2020 – Brite is pleased to announce that it is ranked 21st on the 2020 Rochester Top Workplace list in the Small Business category. The annual list surveys employees, highlighting workplace culture and recognizing the top companies in the Rochester region.

Justin Smith, Brite’s President and COO, said, “It’s an honor to have Brite named to the Top Workplace list. It’s part of my mission, as an owner and leader, to create a strong company culture that promotes positivity, collaboration and success. We are all here to achieve the same goal. Whether it’s open communication and transparency during quarterly Town Halls or bi-weekly happy hours, a strong culture unifies and makes us stronger to build together.”

Brite’s strong culture is showcased through various company events and activities throughout the year. From team building activities at Sales Kickoff to bi-weekly fro-yo socials and monthly fitness challenges, there’s a mix of events that make up Brite’s company culture portfolio.

Hosted by the Democrat and Chronicle, who partnered with Philadelphia-based Energage, Top Workplace survey, welcomed companies with at least 35 employees in the Rochester region to enter. Upon entry, employees at each company were sent a scientific survey. Rankings were determined based on the results.

### About Brite

People and technology are at the core of everything we do. The Brite team is committed to proactively protecting communities and organizations through innovative technology solutions delivered by our talented team. We recommend thoroughly evaluated industry-leading technologies and pair them with proven processes to assist our clients in effectively achieving their goals and objectives.

At Brite, **good enough is never enough.**

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