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Brite Offers Free IT Consulting and Advice During Coronavirus Crisis

ROCHESTER, N.Y., Thursday, March 26, 2020 — During times of unrest, the Greater Rochester community rallies. Brite, a leading comprehensive managed service provider and IT solutions integrator, is doing its part and offering free IT consulting and advice to support local businesses.

With a nearly 100% remote workforce in place, businesses are increasingly exposed and vulnerable to predators taking advantage of the novel Coronavirus (COVID-19). Brite's complementary consultation provides relief to organizations with critical needs or those who simply have questions about navigating the security, stability and scalability of their new remote work environment and the technology and social challenges that come with it.

"COVID-19 is not only affecting our personal lives. It is also causing a disruption in our professional world. Businesses have quickly migrated to a nearly 100% remote workforce causing them to reevaluate their current security, infrastructure and support to do so." stated Brite President and COO, Justin Smith. "We have seen a significant increase in COVID-19 related phishing scams, validating the need for email security and increased user awareness training. Effective endpoint and web security become even more critical as individuals scour the internet for vast amounts of information on unmanaged devices and/or outside the protection of traditional on-premise network security."

"To support our neighboring businesses, Brite will put our decades of IT knowledge to use and offer free consulting and advice to local organizations. We help our customers everyday remove the tactical elements of IT management to enable them to focus on their business and what they do best."

Brite has always been dedicated to the local business community and is committed to giving back to those who need it most. As Rochester-area businesses balance an increased remote workforce and security challenges, stress is at an all-time high. Brite prides itself on its trifecta of people, process and technology to help businesses with solutions that increase productivity and mitigate risk.

For more information and to get free consultation, visit <https://britecomputers.com/freeitadvice/> or call 585-869-6000.

About Brite

People and technology are at the core of everything we do. The Brite team is committed to proactively protecting communities and organizations through innovative technology solutions delivered by our talented team. We recommend thoroughly evaluated industry-leading technologies and pair them with proven processes to assist our clients in effectively achieving their goals and objectives.

At Brite, good enough is never enough.

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