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Brite Partners with Rekor Systems, Inc.

[Rochester, NY - February 17, 2020]: Brite is pleased to announce its latest public safety technology partner, Rekor Systems, Inc. Rekor provides innovative Automatic License Plate Recognition (ALPR) technology to public safety and customer experience sectors.

Brite conducted extensive research and re-evaluation of the LPR market to understand the current state of technology and to ensure its customers have the most complete solution available. At the end of the process, Brite is confident that Rekor's solution will meet the current and future needs of its customers.

Rekor has developed the most innovative, flexible and accurate ALPR software technology on the market. The software-based solution eliminates the constraint of proprietary, expensive ALPR camera systems by utilizing nearly any existing IP cameras. Utilizing IP cameras allows departments to expand ALPR deployments and better protect its community, all at the same cost.

Trevor Smith, VP of Sales and Marketing commented, "After being in the LPR space for about a decade, Brite decided to re-evaluate the market and explore new and innovative License Plate Recognition technology. After a thorough evaluation of the technologies, we were impressed with the capabilities of the Rekor platform. We're incredibly excited to grow this partnership and bring a strong product to our customers."

About Brite

People and technology are at the core of everything we do. The Brite team is committed to proactively protecting communities and organizations through innovative technology solutions delivered by our talented team. We recommend thoroughly evaluated industry-leading technologies and pair them with proven processes to assist our clients in effectively achieving their goals and objectives.

At Brite, **good enough is never enough.**

About Rekor Systems, Inc.

Rekor Systems, Inc. is a publicly traded company listed on Nasdaq (REKR) with headquarters in Columbia, Maryland. Rekor is focused on bringing smarter, faster, cost-competitive solutions to the worlds of public safety and customer experience. With a strong presence in over seventy countries across the world, we use the power of artificial intelligence to provide actionable, vital information for our clients. Whether it's using machine learning software to give those who protect us better tools to keep us safe, or through solutions tailored to improving the everyday lives of everyday people, Rekor has the tech, and the expertise, for the job. At Rekor, we strive to make the impossible ... possible.

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